



Proud History. Promising Future.

Meeting Minutes

Downtown Development Authority

Tuesday, January 25, 2022 – 3:30 p.m.

Council Chambers

989-754-8222

- I. **Call to Order-** Chairman Basil called the meeting to order at 3:30 p.m.
- II. **Roll Call** – A. Anderson took roll.
Members Present: Tom Basil, Dawn Goodrow, Michael Hanley, Jim Hill, John Markey, Tim Morales, Amy Spadafore, Herb Spence, Eric Tankersley, Denny Whalen
Staff Present: Alina Anderson, Tom Miller
Members Excused: Darrick Huff, Adam Tompa,
- III. **Others Present:** Sam Seimer (AKT Peerless), Alina Anderson, Cassi Zimmerman

- IV. **Public Comment**
- V. **Approval of Minutes** – Tuesday, November 23, 2021 –
Board Member Goodrow requested a change to the minutes regarding the special events sponsorship. She noted that the minutes state that the Cinco De Mayo parade received the most amount of funding because it covered the largest area of Old Town but that it was chosen because it covered the largest area of the DDA District. **Board Member Hanley moved approval of the November 23 Meeting minutes pending the change. Supported by board member Markey. Motion carried.**
- VI. **New Business**
 - a. **Interlocal Agreement**
Sam Seimer Shared information regarding the Interlocal agreement. She noted a change needed to be made to the agreement from Saginaw City BRA to Saginaw County BRA. **A motion was made by Board member Hill to accept the change and supported by Board Member Hanley to approve the agreement with the change.**
 - b. **Initiate**
Mrs. Zimmerman shared that the MEDC is offering a course called Initiate which is geared toward DDAs and other groups that work with small businesses and that she would share if anything interesting come from it for the DDA.
- VII. **Projects**
 - a. **Gee’Ques BBQ**
Mrs. Zimmerman shared that we were awarded a Match on Main grant through MEDC and it was awarded to Gee’Ques BBQ which is in the process of being renovated and being made into a salon and restaurant. The grant was a total of \$25,000 with a 10% match.
She shared that the MEDC has offered another round of Match on Main grants and that we will try to get more applicants. The application will open on Friday and encouraged the board to share the information with anyone they think will fit the criteria.

Saginaw Soup

Mrs. Zimmerman shared that work on the next Saginaw Soup Event has begun with information sessions happening in the coming weeks with the next pitch event taking place in May.

VIII. DDA Funded activities

a. Streetscape improvement

Mrs. Zimmerman shared that she is working on the purchase order for 15 trashcans to be recoated and sandblasted.

She also shared images, criteria and costs for Christmas decorations. The Board voted on the decorations and the illuminated snowflakes were chosen to be purchased. She also shared that she is requesting ARPA funding and seeking to request additional support from local businesses to purchase them. She noted that the price is secured until April so that is the goal date to purchase by.

Mrs. Zimmerman shared that the streetscape committee met in December and received quote from PRIDE to decorate more Christmas trees but the Board voted No on the opportunity.

IX. Other Reports/Discussions

a. City Manager Update/Report

Board Member Morales provided up update on the ARPA funding committee of 15 members and shared the names of the members. He shared that there was a meeting with a consulting firm to assist the City with fund distribution decisions. The Board discussed ARPA related questions and ARPA marketing opportunities.

X. Announcements/Miscellaneous

XI. Next Meeting- February 22. 2022

XII. Adjournment - Motion made by Board Member Hall, supported by Board Member Markey to adjourn the meeting at 4:30 P.M. Motion Carried.

Respectfully submitted,
Alina Anderson